

ARFATH MOMIN

FRONTEND WEB DEVELOPER
WORDPRESS SPECIALIST

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Frontend Web Developer and WordPress Specialist with 2+ years of experience delivering 15+ responsive, SEO-optimized, and high-performance websites for UAE clients. Skilled in React.js, Next.js, modern UI development, Elementor, WooCommerce, theme customization, speed optimization, and technical SEO. Proven ability to translate UI/UX concepts into pixel-perfect interfaces while managing complete end-to-end WordPress and web development lifecycles. Strong understanding of Core Web Vitals, performance tuning, and cross-browser compatibility.

SKILLS

- HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, Tailwind CSS, Bootstrap, Responsive Design, Component Architecture, API Consumption (REST), UI/UX Principles
- WordPress CMS, Elementor, Elementor Pro, WooCommerce, Theme Customization, Child Themes, CPT, ACF, Plugin Integration, Security Hardening, Custom Layouts
- Page Speed Optimization, Core Web Vitals, Caching/CDN, Image Optimization, Yoast SEO, RankMath, Google Search Console, Google Analytics
- Node.js, Express.js, MongoDB, MySQL, PHP (basic), REST API Implementation
- Git, GitHub, cPanel, Hostinger, DNS/SSL Setup, Website Migration, Vercel, Netlify, Figma, Canva

WORK

SENIOR WORDPRESS DEVELOPER

Aylianse | Sep 2024 - Present

- Developed responsive websites using React, Next.js, and WordPress for business and eCommerce clients.
- Delivered 10+ WordPress and custom-coded sites with optimized UI/UX and mobile-first layouts.
- Customized Elementor templates, built dynamic content structures, and configured WooCommerce stores.
- Implemented SEO structure: sitemaps, indexing, schema, metadata, Search Console, Yoast optimization.
- Improved site performance (Core Web Vitals, caching, CDN, lazy loading) achieving higher page scores.
- Managed hosting, migrations, backups, and domain/DNS setups for multiple UAE clients.

WEB DEVELOPER

Wow Studio | Jul 2024 - Aug 2024

- Built a sports community platform with dynamic pages, galleries, booking sections, and responsive design.
- Translated UI/UX concepts into clean, modern interfaces using Elementor and custom styling.
- Enhanced page speed, navigation structure, and SEO for improved engagement and visibility.

EDUCATION

BACHELOR OF COMPUTER APPLICATIONS (BCA)

AIMCA | 2022-2025

- SERVED AS IT HEAD; LED TECHNICAL EVENTS, SYSTEM SETUPS, AND DIGITAL ACTIVITIES.
- AWARDED BEST PROJECT FOR A FULL WEB DEVELOPMENT PROJECT.